



Area Board Rural Youth Project

Wiltshire Council

Welcome and housekeeping

Cllr Allison Bucknell, Portfolio Holder for Area Boards



Rural Youth Project Overview

Rhys Schell, Service Manager, Engagement and Partnerships



Community led youth model

- Community led model has been in place since 2014. Working with our community organisations and volunteers to support locally developed, locally delivered and locally supported youth provision.
- Statutory function of the council to secure access for young people aged 13 – 19 years (up to 25 for SEND) to sufficient positive leisure-time activities which improve well-being, and sufficient facilities for such activities.

“A positive activity can be any educational or recreational leisure-time activity that is arts, sports, leisure, informal education and community based which helps young people achieve healthy and safe lifestyle outcomes.”

- Responsibility was delegated to Area Boards with a £347,700 budget. Area Boards award funding to organisations who deliver projects that provide positive activities for young people.



Background to Rural Youth Project

- A strong community led model has developed in some parts of the county, with professional and sustainable providers, but this isn't consistent across all areas.
- In 2019 five of the Area Boards Pewsey, Southern Wiltshire, Stonehenge, Tidworth and Warminster identified some commonality in the challenges that local young people faced and took a proactive, collaborative approach to address.
- Identified an inequity of provision in many rural areas, there were barriers to accessing activities and limited positive engagement opportunities for young people
- The local Community Engagement Managers and Area Boards undertook local consultation, worked with partners internally and externally and developed a project brief for a provider to develop the model in these 5 rural communities.



Project aims and principles

- The project ultimately aims to develop a stronger offer of positive activities in the identified rural communities, for all young people, but with particular consideration for those who may be at risk or are vulnerable.
- The project will complement and strengthen existing community based provision, increasing local expertise and ownership. Increasing communications channels between providers and partners across the rural communities.
- It aims to deliver direct engagement with young people to better our understanding of the barriers they are facing and the issues that a lack of provision is causing.
- Through increased engagement with young people, we hope to improve signposting to appropriate activities and support for those who are struggling with mental health, educational attainment or physical health issues.



Current status

- Community First were awarded a 12 month grant from the respective Area Boards in August 2021 and commenced work in September.
- Having now completed the research phases – CF are moving into implementation based on their findings in research phase.
- As a council we are assessing this different way of working across multiple areas. Welcome comments and feedback.
- How this is supporting our existing youth providers and looking ahead at funding options for potential future years of the project.





Listening to young people across Wiltshire



Phase 1

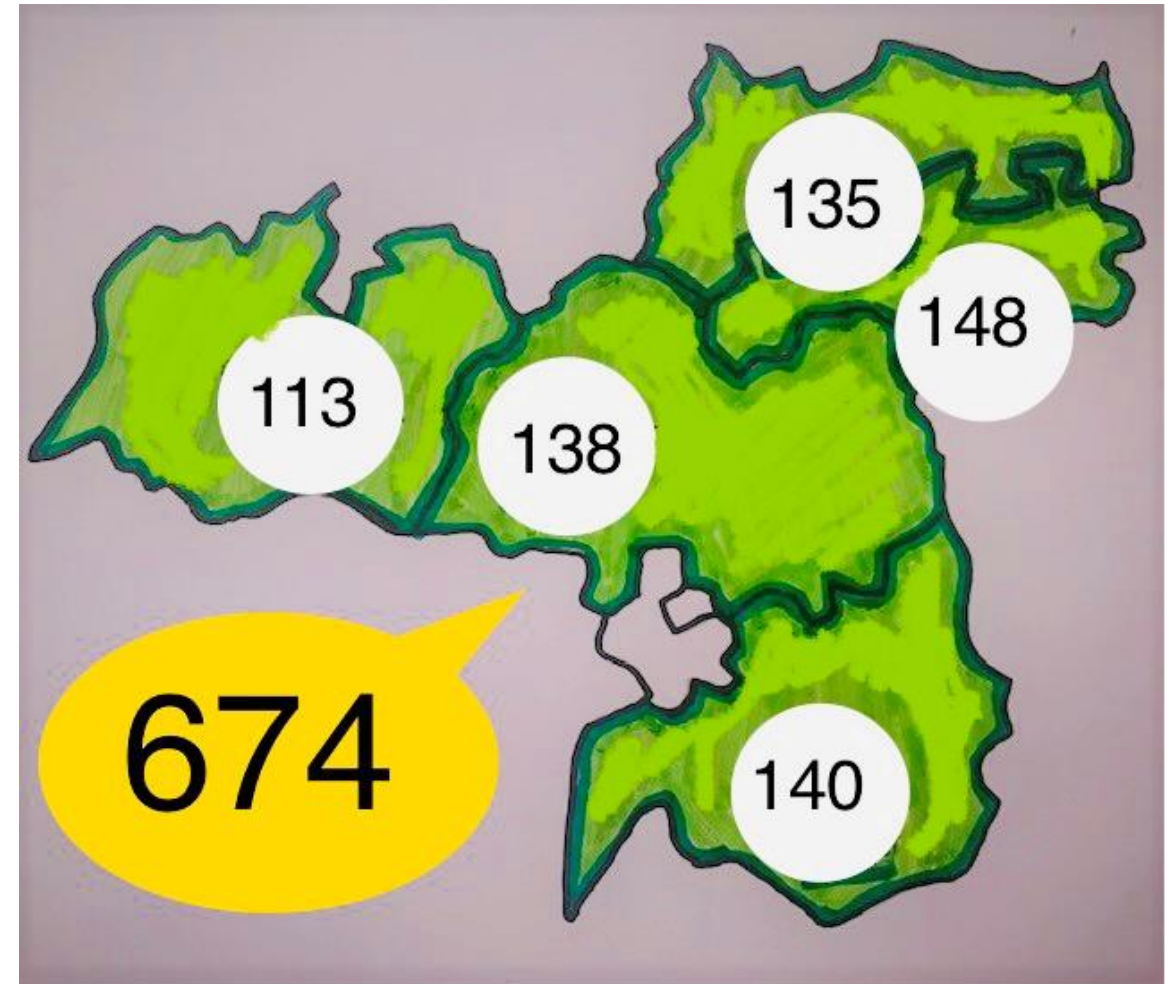
662 hours spent listening and engaging

674 people reached

Community Organisers from the Community First team have gone out into 50 locations across rural Wiltshire within 5 Area Board areas.

Who have we listened to?

- 674 people reached over the 50 locations areas
- 376 young people listened to
- 5 Schools and youth clubs
- 6 organisations/service providers
- 30 referrals made to Splash and Building Bridges Program
- 7 People interested in finding out about volunteering



What has the reception been?

- Using Community Organising methods such as door knocking and sparking grassroots conversations with open dialogue, young people across these areas have been given the opportunity to have their voices heard around what there is for young people to do where they live.
- Used links that Community First had, door knocking and walkabouts, going where the people are, social media outreach, meetings, survey and listening sheets. Outreach to existing youth clubs and sessions and providers, schools, bus stops.



Stonehenge 138



- Stonehenge school
- Durrington
- Avon Valley College
- Bulford
- Woodford Valley
- Shrewton
- Orcheston
- Tilshead
- Larkhill

Southern Wiltshire 140

- Winterslow
- Downton
- Allington
- Cholderton
- Netwon Tony
- Old Sarum
- Old Sarum Youth Club
- Redlynch
- Firsdown
- Alderbury
- Longhedge





Pewsey 135

- Pewsey Vale Leisure Centre
- Near school
- Bus stops
- Woods next to tennis courts
- Football pitch areas x2
- Housing estate by Bouvier Hall
- Town Centre
- Little Lunch Box Café
- Youth Football club and surrounding streets
- Other



Tidworth and Ludgershall 148

- Ludgershall
- Ludgershall Rec
- Chute
- Activ8
- Leisure Centre and Hive
- Walk around with Pippa
- Tidworth and Shipton Bellinger
- Tidworth Youth Club
- Military area
- Collingbourne Ducis





Warminster 113

- Heytesbury
- Chapmanslade
- Upton Scudamore
- Sutton Veny
- Maiden Bradley
- Military
- Knook
- Chilmark
- Upton Lovell
- Codford



Summary of all areas combined

There is a need for enhanced provision
for young people

Transport is a barrier

The size of family is a barrier

A need to engage them from a younger
age group

More promotion needed where existing
provision is in place



Case studies

- Old Sarum
- Stonehenge Door knocking

Next steps

To work with existing clubs and organisations to help them to not only maintain their offer but extend it to be more inclusive and attractive to all young people in the local area.



Moving Forward

Area	Action
Pewsey	Promotion, recruit and support for youth group setup
Tidworth and Ludgershall	Pop up event, support for Ludgershall youth club setup, outreach promoting existing provision
Winterslow/Idmiston/Newton Tony/Allington	Pop up activity, further outreach to promote and recruit
Alderbury	Pop up event, outreach, youth club support
Shrewton Amesbury and Durrington	Outreach to recruit and advertise to find a youth leader with pop up event arranged Working with Avon Valley College and other support organisations to set up sessions focusing on encouraging young people to get involved with cooking.
Old Sarum Youth Club	Outreach to recruit volunteers and support for youth club
Chapmanslade	Pop up activity, ongoing re-engagement, referrals
Heytesbury	Further outreach, facilitation and support for Parish council re community space.

Breakout groups 25 mins



Group feedback and commitments

Max 2 mins per group



Questions



Final comments and what next?

Lynn Gibson

Chief Executive, Community First

Rhys Schell

Rhys Schell, Service Manager, Engagement and Partnerships



Close

Cllr Allison Bucknell, Portfolio Holder for Area Boards

